

A celebration of Asian American cultures and traditions with music, dance, food, art exhibitions and business showcase.



THE SEVENTH
**ASIAN
AMERICAN
DAY**
THE FIRST OFFICIAL HOLIDAY
FOR ASIAN AMERICAN



Sept. 9, 2017, Boston Common, Free Admission

Food, Business, and Art Exhibitions by more than a hundred vendors

Chinese and Asian Art Performance

(Korean, Vietnamese, Cambodian, Japanese, Indian and more)

Italian Cultural Performance

Business Lectures by Small Business Administration and other guests

OTHER EVENTS

Aug. 26, 2017

BOSTON MARRIOTT HOTEL

A non-official Cocktail Party for
Consuls and Envoys in Boston

By invitation only

Sept. 30, 2017

HARVARD SANDERS THEATER

"Ask the Sky and the Earth"
A Cantata for the Sent-down Youth
by Guangzhou Symphony Orchestra
Tenor: Liao Chang-Yong

Ticket: \$100(VIP) / \$40 / \$30 / \$10

Sept., 2017 (TBD)

HARVARD PILGRIM HQ

A series of activities including
educational business workshop,
Asian American Summit,
Art Exhibitions & Auctions,
Golf Tournament and more

Organized by: Asian American Association of Boston and Small Business Administration



www.aaaboston.org

INVITATION

Dear friends,

On behalf of the organizing committee, I cordially invite you to participate in our 7th Asian American Day (AADay).

AADay was initiated by Asian American Association of Boston in 2011 and later joined by many Chinese American community members. The 6th Asian American Day was a great success. It was held on Boston Common with over 120 food vendors and booths to showcase their business and cultures. Together with 6 other ethnic groups such as Italian, Korean, and Cambodia communities, the event attracted approximately 30,000 people. The next day two concert sessions was held at Cary Hall in Lexington, with top performers and artists invited from China. With the great efforts from all Chinese communities, the 2nd Saturday in every September has been officially designated as Asian American Day by Boston City and Massachusetts State.

In order to provide opportunities to more people and businesses, we are expanding the 7th AADay celebration in 2017. The event will be held in Boston Common on September 9th, more people and ethnic groups will join us. On September 30th, two separate music concerts of high quality will be held at Harvard Sanders Theatre. In addition, a non-official cocktail party for consuls and envoys will be held on August 26th in Boston. Further, a series of activities such as suminars, workshops, art exhibitions & auctions etc will be arranged by partener organizations throughout September.

The 7th AADay is expected to have more than 30 partner organizations, with over 10,000 members involved in. Many of members are well respected leaders in Asian American community. All local Asian media groups will pay high attention to it and follow the entire process of the event.

Thank you. A sponsorship package sheet is included for your review. Please don't hesitate to contact us for questions or additional event information.

Sincerely,

David Bai, Director of 7th AADay

Cell: 617-460-3898

Email: davidbai@aaaboston.org

January 18, 2017

Sep. 9, 2017

Seventh AADay Sponsorship Package

130 Lincoln Street, Boston, MA 02111 Tel: 617-460-3898
 WEB: AAABOSTON.ORG | EMAIL: INFO@AAABOSTON.ORG



Sponsorship Package and Benefits

\$15,000	\$10,000	\$5,000	\$3,000	\$1,500	\$800	\$500
3 minute speech on the stage	Logo displayed on one side of the stage	Logo displayed on one side of the stage	One flag on one side of the stage	Advertisement on AAABoston Newsletter	Vendor booth	Vendor booth
Logo displayed on one side of the stage	Greetings at opening ceremony	Greetings at opening ceremony	Advertisement on AAABoston Newsletter	Vendor booth	Logo on program book logo page	Advertisement on inner page (1/4 page)
Special acknowledgement at opening ceremony	One flag on one side of the stage	One flag on one side of the stage	Vendor booth at premium Location	Logo on program book logo page	Advertisement on inner page (1/2 page)	
Two (2) flags on both sides of the stage	Advertisement on AAABoston Newsletter	Advertisement on AAABoston Newsletter	Logo on program book logo page	Advertisement on inner page (full page)	2 tickets to the evening event	
Advertisement and article on AAABoston Newsletter	Main Vendor booth	Vendor booth at premium Location	Advertisement on inner page (full page)	4 tickets to the evening event		
Main Vendor booth	Logo on cover page of program book	Logo on program book logo page	2 VIP tickets to the evening event			
Logo on cover page of program book	Advertisement on inside cover/back cover	Advertisement on inner page (full page)	4 tickets to the evening event			
Advertisement on back cover of program book	4 VIP tickets to the evening event	3 VIP tickets to the evening event				
6 VIP tickets to the evening event	10 tickets to the evening event	5 tickets to the evening event				
10 tickets to the evening event						
\$400	vendor booth	\$300	Vendor booth (Non-profit organization)	\$350	Food vendor	

Special Issue

Any inside pages	Half page	Quarter Page	Full page celebratory toast	Half page celebratory toast
\$500	\$300	\$250	\$400	\$250

Automobile showcase located at entrance of Boston Common: \$3000. Please contact us for details.

Total (\$) _____




Please make the check payable to "AAAB", and mail with this form to:
 Asian American Association of Boston, 130 Lincoln Street, Boston, MA 02111

Name _____ Tel _____

Company _____

Address _____ City, ST & Zip _____

Amount enclosed _____ Email _____

Payment Information We gladly accept    

Card number _____ Expiration Date _____

About Asian American Association of Boston

Introduction: The Asian American Association was founded on July 1, 2010, as a nonprofit organization. It was established in Quincy MA, as the Asian American Association of Quincy (AAA Quincy). In September 2012, the organization moved to Boston and changed its name to AAA of Boston.

Mission: To provide a platform for community networking as well as to build harmony and beautify our community.

Board Members: Ye E. Huang, ESQ. Chairman of the board; Yunlong Zhen, Honorary Chairman of the board, Media professional; Zhigang Bai, Executive Director of 6th, 7th AA Day, President of Driving School; Jicheng Gu, Research Scientist; Robert H. Wu, MD, FACP; Jimmy Chen, Ph.D., Entrepreneur, Network Specialist; Eric Snyder, South End YMCA Executive Director; David Li, Master, Media Professional, Founder of Bostonese.Com; Jianli Chen: Master, Retired Federal Official; Tianqi Wang, Ph.D., President of Asian Art Academy; Pinci Cao, President of World Federation of Chinese Dress, Boston Branch; Terry Kim, Vice President of "Asia Time"; Yuping Su, Ph.D., Secretary-general of the board; Philip Pan, Founder of Empire Auction House; Hongfang Yang, Ph.D., President of OCEAN (Overseas Chinese-American Entrepreneurs Association); Xiaoyan Huang, Ph.D., co-founder of Wanjia Web.

Registered Members: All Asian-American individuals who accept and follow the rules and guidelines of AAAB can register as a member. During the first three months of being founded, the organization recruited over 300 members. Each registered member receives a membership card and enjoys membership benefits. Due to being short of staff, the organization has stopped receiving new members, temporarily. We are working on establishing a better system to accept new members in the future.

Requirements for Registered Members: Being humble, honest, kind and compassionate, progressive and compliant. Interested in serving and giving.

Service Population: Mainly for partners and registered members, as well as the general public.