



Media Advisory

Date: August 6th, 2018
IMMEDIATE RELEASE

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Boundlessness : The 8th Asian American Festival to Take Over Boston Common Celebrating Cultural Diversity and Community Dynamism

- WHO** Asian American Association of Boston; Gallop Global;
Consulate General of People's Republic of China;
Greater Boston Convention & Visitors Bureau;
Leonard Kopelman, Honorary Consulate of Finland;
Aoife Budd, Vice Consul General of Ireland;
Carol Kopelman, Honorary Consul of Morocco;
Juan Gilces Coronel, Director of Community Relations at Consulate
General of Israel
- WHAT** Cocktail Reception/Press Conference of the 8th Asian American Festival
- WHERE** The Odyssey Cruise, boarding at Rowe's Wharf Gate B, Boston
- WHEN** Friday, August 24th, 2018 from 2:00 pm to 5:00 pm
Boarding at Rowe's Wharf Gate B, Boston at 1:45 pm
- Please RSVP to aaaboston2018@gmail.com by Wednesday, August 15th, 2018.
- WHY** The 8th Asian American Festival will be themed as [∞ Boundlessness], symbolizing endless possibilities and limitless boundaries. This year, we will strive to integrate diverse cultural dynamism, break the boundaries between races and culture, and bring people closer to each other. While inheriting transition, we embrace changes and innovations.

About the 8th Asian American Festival & Asian American Day

With the resolution of Boston City Council and the proclamation of Boston City, Asian American Day has become an official holiday which is celebrated on the 2nd Saturday of September every year. Collaborating with over fifteen regional ethnical groups, we celebrated the 7th Asian American Day in Boston Common in 2017, which attracted over 35,000 people. As we greet the 8th Asian American Festival and the 3rd Asian American Day, we feature the theme of BOUNDLESSNESS and symbolize endless possibilities and limitless boundaries. More information on aadayboston.org

The Festival will run through August 2018 to September 2018 and contain three sections:

- Cocktail Reception on August 24th, 2018 (A private event hosted on Odyssey Cruise Boston)
- Asian American Day Gala on September 9th, 2018 (A free public event hosted on Boston Common)
- Asian American Cultural Concert on September 22nd, 2018 (A high-quality gala performance)